

Annual Committee Report

Committee Name: Gender Equity Subcommittee

Chairperson: Sharon Winn

List of members: Dr. Gary Don Harkey, Betsy Harkey, Lynn Kalski, Deana Lehman, Jessica Sutherland, Ruth Rascon, Andy Todd, and Zela Haney, Romona Vaughan, Mark Holcomb, Leann Jordan, and Samantha Hoelscher

Dates of meetings: 3-10-2011

Accomplishments:

- Review Gender Equity plan for 2010-11; review State Standards and compare Vernon College's performance to the standards, membership in the National Alliance for Partnerships in Equity (NAPE)
- Determined solutions to implement for the remainder of the year and carry forward to 2011-12. This included the following accomplishments:
 - Develop and print program brochures and posters for CTE programs built around the ideas discussed in the meeting
 - Showcase students in CTE programs on the college's home page
 - Link gender equity to the Annual Plan

Recommendations:

- Utilize social media such as Facebook and Twitter to reach young people
- Produce student profiles and video clips on the college's new web page; showcase our graduates, what they are doing now, what do they have to say about Vernon College and the value of their education
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Membership suggestions:

- Focus on career ladders and opportunities for advancement
- Portray individuals as "real, everyday" people having choices in occupations; no stereotype images
- Build fact sheets comparing costs of education to potential earnings; emphasize low cost and advantages of community college
- Prepare presentations for recruiting for CTE programs based on the above ideas

Attachment of agendas and minutes (including attendance)

Submitted by: Sharon Winn

Date submitted: 7/19/2011